

Anthony W. Allen

CURRICULUM VITAE

PERSONAL

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Birthplace and Date – Asheville, NC, May 7, 1968

Family: Married to Stacy Coyle Allen, B.A. English, M.Div., M.A. Counseling
(Children Bethany-27, Evan-26, Leighton-24, Annaliese-18, Brinley-16)

EDUCATION

Ed.D. (Higher Education Administration)	North Carolina State University	2011
Th.M. (Ethics)	Southeastern Baptist Theological Seminary	2001
M.Div. (w/Biblical Languages)	Southeastern Baptist Theological Seminary	1993
A.B. History/Religion (U.S. Constitutional Law)	Duke University	1990

PROFESSIONAL EXPERIENCE

Arizona Christian University	Vice President for External Relations	2025-
Arizona Christian University	Vice President for Advancement	2022-2025
Gateway Seminary	Adjunct Professor	2023-2025
Destin, FL	Sabbatical	2022
Hannibal-LaGrange University	President	2012-2022
	Professor	2021-2022
Midwestern Baptist Theological Seminary	Senior Vice Pres. for Administration, CAO	2012-2012
	Associate Professor of Christian Education	2012
	Senior Vice Pres. for Institutional Advancement	2009-2012
	Senior Vice Pres. for Administration, COO	2007-2009
	Associate Professor of Christian Education	2012-2012
Southeastern Baptist Theological Seminary	Vice President for Institutional Advancement	2005-2007
	Asst. Vice Pres. for Institutional Advancement	2001-2005
	Director of Admissions/Student Recruitment	1993-2001
	Recruiter/Admissions Representative	1991-1993
	Assistant to the Registrar	1990-1991

ADMINISTRATIVE EXPERIENCE

Vice President for External Relations 2025-

The Vice President for External Relations (VPER) serves as a senior leader at Arizona Christian University, responsible for advancing the university's mission through strategic engagement with external stakeholders. The VPER is responsible for developing and implementing strategies for the cultivation, solicitation, and stewardship of university donors, foundations, and corporations. They will also personally manage a portfolio of high-capacity University donors, involving one-on-one personal engagement, referral generation, research, networking amongst various friends of the University (existing donors, Trustees, Pastors, like-minded ministries and organizations, etc.) and personal speaking engagements. This role also requires a comprehensive understanding of and commitment to the unique, conservative Christian mission and vision of ACU to Transform Culture with Truth, and the ability to advance that mission and vision through building relationships and soliciting gifts from current and potential University financial partners.

Vice President for Advancement 2022-2025

The Vice President of Advancement (VPA) is the chief advancement officer for the University and advises the President on all matters pertaining to the management and operation of university fundraising efforts, including campaigns for annual, capital, endowment, planned gifts, alumni, and athletics. The VPA is responsible for developing and implementing strategies for the cultivation, solicitation, and stewardship of university donors. The VPA manages a portfolio of high-capacity University donors, involving one-on-one personal engagement, referral generation, research, networking amongst various friends of the University (existing donors, Trustees, Pastors, like-minded ministries, and organizations, etc.) and personal speaking engagements.

- Launched \$25 million campaign *The Campaign to Transform Culture with Truth!*
- Launched Corporate Sponsorship Program
- Established a Board of Visitors
- Established a Wallace Woods Legacy Giving Society
- Met financial goals for three years for the university

President 2012-2022

As President of the University, this position oversees all departments, exercising supervision and direction that will promote efficiency in each department. Responsible for the direct employment of the faculty and filling such vacancies as they occur with approval by the Trustees, presides at faculty meetings and is the official medium of communication between the students or faculty and the Board of Trustees. The president is responsible for the discipline of the University and for conducting all measures concerning the administration of the school as the Board of Trustees authorize or adopt and makes quarterly reports of the work and condition of the University to the Board of Trustees.

- Expansion of graduate and on-line degree offerings.
- Completed a Strategic Long-Range Plan for the university including a Master Plan for the campus.
- Executed a capital campaign to construct a \$9 million Science/Allied Health facility.
- Renovated Men's and Women's dorms.
- Renovated Student Center.
- Renovated Administrative Building/Classrooms.
- Recruited executive staff.
- Initiated process of evaluating general education and degree requirements.

- Stabilized the financial condition of the university.
- Began a campus revitalization process after a major storm in 2013.
- Launched Student Success Initiative Capital Campaign \$4.9 million
- Established Board of Visitors, Friends of the Arts, and Trojan Club.
- Launched a Strategic Long-Range Planning process for the university that will culminate in a multi-million-dollar capital campaign for the university.
- Planned and launched an \$8 Million *Strength for the Future!* Capital Campaign

Professor of Christian Education, 2021

Senior Vice President for Administration, CAO 2012-2012

As Senior Vice President and CAO, this position is responsible for providing oversight to all administrative tasks and coordination of the work of the seminary and college. This includes working with the Business Services Office to oversee the day-to-day operation of finances, coordination of construction, budgeting, and planning. In coordination with the president's office, this position also implements the overall vision and direction of the institution, while maintaining responsibilities for the leadership of the Office of Institutional Advancement.

Associate Professor of Christian Education, 2012

Elected as Associate Professor of Christian Education. Taught courses in my administrative career including Evangelism, Spiritual Disciplines, Christian Education, Biblical Worldview, and Freshman Seminar.

Senior Vice President for Institutional Advancement, 2009-2012

As Senior Vice President for Institutional Advancement reporting directly to the President, this position provides the strategic vision and development leadership of the institution; works in close partnership with the President and others to provide overall management of and support for financial development; which includes annual fund, special gifts, planned giving, capital campaigns, grant writing, coordinating special events, providing leadership for Board of Regents, a development board of 75 members. Maintains and administers the overall budget for building donor relations and networking with other key partnerships for developing funds, research, and maintaining support; identifies new resources to support existing and new programs; provides strategic leadership for event planning, both nationally and internationally, and fostered the development and enhancement of long-term relationships by devising programs through ongoing review and assessment. This role requires management and oversees any additional fund-raising operations related to the institution and reports directly to the president and the Board of Trustees through written reports regularly to communicate the progress of the development office.

- Planned and implemented a \$13.5 million *Building for the Future!* Capital Campaign.
- Responsible for the direction and oversight of Institutional Advancement and Alumni.
- Raised \$8 million in gifts and commitments toward a new chapel as part of the *Building for the Future!* Capital Campaign.
- Work closely with the Board of Regents and Trustees to complete four major components of the capital campaign which included establishing two academic chairs, renovations of Trustees Building, construction of new housing, and renovation of housing on campus, as well as construction of new chapel and conference center.
- Work with development staff to plan and implement an ongoing development program which includes planned giving, annual fund, capital campaign, direct mail, special gifts, and grant writing.
- Plan and conduct bi-annual Board of Visitors Meetings.
- Provide leadership and vision to staff.

- Connecting key business leaders, fostering strategic business and community relationships, through a city-wide luncheon to promote the Passages Display with Hobby Lobby and Steve Green, including a partnership with the Green's Scholars Initiative.
- Professor for Spiritual Disciplines.

Senior Vice President for Administration, Chief Operating Officer 2007-2009

The Senior Vice President for Administration, COO, reports directly to the president, and is responsible for providing oversight and leadership to the day-to-day operations of the seminary and college including Business Services, Campus Operations, Information Technology, Communications and Human Resources. In conjunction with the other Vice Presidents implemented an overall strategic long-range plan for the institution including regular evaluation of progress and goals achieved. In addition, responsibilities included implementation of a \$13.5 million *Building for the Future!* Capital Campaign, providing leadership to the capital campaign council, solicitation of major donors and implementation of overall plan. Accomplishments included: building new housing, renovating dorms and campus housing, and renovations of Trustees' Classroom Building.

Vice President for Institutional Advancement 2005-2007

The Vice President for Institutional Advancement was responsible for implementing a comprehensive development strategy, which included an ongoing development program which oversees planned giving, annual fund, capital campaign, direct mail, special gifts, and grant writing. Gave leadership and oversight to entire development staff including supervision of a Director of Development, Grant Writer, Development Officer, and Secretarial Staff. Accomplishments included the establishment of a grant writing program and revitalization of an annual fund program that increased giving from \$250,000 to \$690,000 in two years. Responsible for overseeing the development program which received \$5.65 million in fiscal year 2005-2006, including \$8 million in planned gifts.

- Planned and proposed a \$20 million Capital Campaign.
- Responsible for the direction and oversight of Institutional Advancement and Alumni.
- Raised \$9 million in gifts and commitments toward a new classroom building.
- Planned and conducted bi-annual Board of Visitors Meetings of 139+ members and spouses.
- Provided leadership and vision to staff.

Assistant to the Vice President for Institutional Advancement 2001-2005

The Assistant to the Vice President for Institutional Advancement worked closely with the Vice President to accomplish the goals and objectives established by the institution, including execution of the *Scholarship on Fire!* Capital Campaign. In collaboration with Panas Linzy and Partners, SEBTS planned and implemented the first phase of a \$50 million campaign. The position was also responsible for working closely with the development staff to plan and implement an ongoing development program which included planned giving, annual fund, capital campaign, direct mail, special gifts, and grant writing. The assistant worked closely with the Vice president to conduct a bi-annual Board of Visitors Meetings with 139+ members. Supervised staff who devised and implemented an effective Women's Auxiliary Program for SEBTS establishing multiple chapters locally and nationally.

Director of Admissions/Student Recruitment 1993-2001

Created and established a student ambassador program with twenty-five students to assist with recruitment, campus tours and other specialized services. In addition, alumni contacts were maintained through telethons organized by the admissions staff on a regular basis. Annual assignments included attending and participating in numerous leadership training programs and helping to administer on-campus conferences and events for the president's office.

- Worked with the admission staff to implement a comprehensive recruiting/admissions program.

- Planned and conducted 75-80 recruiting trips annually.
- Increased enrollment by 219% in eight years.
- Provided leadership/vision to a full-time staff of four and part-time staff of twenty Student Ambassadors.

Recruiter/Admissions Representative 1991-1993

- Traveled extensively recruiting for the seminary.
- Admissions Counseling for prospective students
- Coordinated recruiting schedule.

Assistant to the Registrar 1990-1991

- Responsible for administrative duties
- Correspondence
- Transfer of credit

Additional Administrative Experience:

Planned, coordinated, and conducted development events, mission trips, leadership training, including itinerant preaching both nationally and internationally. Created, led, and taught men's retreats, deacon's retreats, family conferences, and church staff retreats, as well as local church teacher training workshops.

MINISTRY EXPERIENCE

Hannibal-LaGrange University	Traveled extensively for university in churches, conferences, and events.	2012-2022
First Baptist Church <i>Shelbina, MO</i>	Interim Pastor	2022
Lenexa Baptist Church <i>Lenexa, KS</i>	Sunday School Teacher/Equipping U Instructor (Senior Pastor's Pulpit Supply)	2008-2012
Emmanuel Baptist Church <i>Raleigh, NC</i>	Interim Pastor	2007
Selma Baptist Church <i>Selma, NC</i>	Interim Pastor	2005-2007
Lea Bethel Baptist Church <i>Prospect Hill, NC</i>	Interim Pastor	2003-2005
Selma Baptist Church <i>Selma, NC</i>	Interim Pastor	2000-2001
Falls Baptist Church <i>Wake Forest, NC</i>	Pastor	1993-1997
Laurel Springs Baptist Church	Interim Pastor	1990

MISSIONS/LEADERSHIP TRAINING INVOLVEMENT

• Denver, CO	Men's Retreat	2011
• Asheville, NC	Deacon's Retreats	2007-2010
• Gaborone, Botswana; Africa	Leadership Training/Financial Development	2008
• Mexico	Asst. Instructor for Evangelism Practicum	1995-2000
• Romania/Russia	Administrator for Mission team, May-June	1992
• Orlando, Florida	Missions/Evangelism	1991
• Sparta, NC	Church Planting	1990

PUBLICATIONS

A. Books

1. Allen, Anthony & Beechum, G. (2010). How will I ever pay for my seminary education? In *answering the call: Examining God's call to Christian service*. Kansas City: Midwestern Baptist Theological Seminary.
2. Allen, Anthony, (2013). *Christian higher education: Why it matters*. Hannibal: Hannibal-LaGrange University.
3. Allen, Anthony, ed. (2013). *7 Affirmations for Christian higher education: A collection of writings*. Hannibal: Hannibal-LaGrange University.

B. Articles

1. Allen, Anthony W. (2011). Onward and upward. *The Midwestern*, Spring/Summer, p. 27.
2. Allen, Anthony W. (2011). No other foundation. *The Midwestern*, Fall 2010, p. 21.
3. Allen, Anthony W. (2011). Come let us build. *The Midwestern*, Winter 2010, p. 19.
4. Allen, Anthony W. (2011). Partners together in kingdom service. *The Midwestern*, Spring/Summer 2010, p.29
5. Allen, Anthony W. (2013). A Message from Dr. Allen. *Reflections*, Fall 2013, p. 4.
6. Allen, Anthony W. (2013). We are Part of a Vibrant Christian Community. *Reflections*, Spring 2013, p. 3.
7. Allen, Anthony W. (2014). A Place Most Christians Dream of Visiting. *Reflections*, Spring 2014, p. 3.

C. Presentations

1. Worldview Conference: Hannibal-LaGrange University, 2014, *What in the world is a worldview?*
2. Worldview Conference: Hannibal-LaGrange University, 2015, *Clash of worldviews.*
3. Legislative Prayer Breakfast: Jefferson City, MO, 2012, *A culture in crisis.*
4. Worldview Conference: Hannibal-LaGrange University, 2016, *Marriage and family: A biblical worldview.*

D. Dissertation/Thesis

Dissertation title: *Resource acquisition and revenue stream diversification: A qualitative study of research extensive university.* Research focus and interest is in Christian and Adult higher education, finance, legal issues, and history of higher education.

Even a casual observer of the landscape of higher education cannot help but observe the sweeping changes that are taking place in higher education. In an attempt to remain at the top of their higher education ladder, or at least maintain current status, institutions face ever-increasing financial challenges to keep pace in the marketplace of higher education. Institutions of higher learning are facing incredible pressures to finance higher education. The research inquiry examined the way institutional leaders perceive their role in acquiring resources and developing revenue streams.

COURSES TAUGHT

1. Spiritual Disciplines
2. Christian Education Administration
3. Basic Evangelism
4. Biblical Worldview
5. Freshman Seminar

HONORS AND AWARDS

Grader for Dr. Keith Eitel, Missiology, Southeastern Baptist Theological Seminary	1992-1993
Recipient of a full scholarship to Duke University, lettering in football for four years	1986-1990
Pre-season All ACC, Football	1989
Moorehead Scholarship Finalist, University of North Carolina, Chapel Hill, NC	1986
Shrine Bowl of North Carolina participant	1986